

## **Policy Briefing on Improving Care and Reducing Costs for Medicare Beneficiaries in Nursing Homes**

### **Speaker Biographies Tuesday, October 12, 2010**

#### **Donald M. Berwick, M.D.**

Donald M. Berwick, M.D., M.P.P., is the Administrator for the Centers for Medicare and Medicaid Services (CMS). As Administrator, Dr. Berwick oversees the Medicare, Medicaid, and Children's Health Insurance Program (CHIP). Together, these programs provide care to nearly one in three Americans. Before assuming leadership of CMS, Dr. Berwick was President and Chief Executive Officer of the Institute for Healthcare Improvement, Clinical Professor of Pediatrics and Health Care Policy at the Harvard Medical School, and Professor of Health Policy and Management at the Harvard School of Public Health. He also is a pediatrician, adjunct staff in the Department of Medicine at Boston's Children's Hospital and a consultant in pediatrics at Massachusetts General Hospital. Dr. Berwick has served as Chair of the National Advisory Council of the Agency for Healthcare Research and Quality, and as an elected member of the Institute of Medicine (IOM). He also served on the IOM's governing Council from 2002 to 2007. In 1997 and 1998, he was appointed by President Clinton to serve on the Advisory Commission on Consumer Protection and Quality in the Healthcare Industry. Dr. Berwick is the recipient of numerous awards and honors for his work, including the 1999 Ernest A. Codman Award, the 2001 Alfred I. DuPont Award for excellence in children's health care from Nemours, the 2002 American Hospital Association's Award of Honor, the 2006 John M. Eisenberg Patient Safety and Quality Award for Individual Achievement from the National Quality Forum and the Joint Commission on Accreditation of Healthcare Organizations, the 2007 William B. Graham Prize for Health Services Research, and the 2007 Heinz Award for Public Policy from the Heinz Family Foundation. A *summa cum laude* graduate of Harvard College, Dr. Berwick holds a Master in Public Policy degree from the John F. Kennedy School of Government. He received his medical degree from Harvard Medical School, where he graduated *cum laude*.

#### **Toby S. Edelman**

Toby S. Edelman has been representing older people in long-term care facilities since 1977. As a Senior Policy Attorney with the Center for Medicare Advocacy since January 2000, Ms. Edelman provides training, research, policy analysis, consultation, and litigation support relating to nursing homes and other long-term care facilities. Since September 1999, she has written a monthly newsletter on nursing home enforcement issues. She co-wrote *Policy Principles for Assisted Living* (April 2003) and serves as Vice-President of the Board of Directors of the Assisted Living Consumer Alliance. Ms. Edelman was the lead attorney for a statewide class of nursing facility residents who successfully challenged the state of California's refusal to implement the federal Nursing Home Reform Law (*Valdivia v. California Department of Health Services*, Civ. No. S-90-1226 EJM (E.D. Calif. 1993)). As a beneficiary representative, Ms. Edelman has testified before Congress and served on federal task forces, technical expert panels, and working groups on nursing home issues. Ms. Edelman received a B.A., Magna cum Laude, from Barnard College (1968), an Ed.M. from the Harvard Graduate School of Education (1969), and a J.D. from the Georgetown University Law Center (1974).

#### **Gretchen Jacobson**

Gretchen Jacobson is a Principal Policy Analyst at the Henry J. Kaiser Family Foundation in Washington, D.C. As a senior member of the Foundation's Medicare Policy Project, Dr. Jacobson's research concentrates on the use of health services and associated spending by high-cost Medicare beneficiaries, as well as the trends in the Medicare Advantage program. Prior to joining the Foundation, Dr. Jacobson worked at the Congressional Research Service, where her work focused on comparative effectiveness

research, Medicare prescription drugs, and drug pricing. Dr. Jacobson earned her Ph.D. in Health Economics at the Johns Hopkins Bloomberg School of Public Health, her Masters from the Harvard School of Public Health, and her Bachelors from Tufts University.

### **Larry Minnix**

Larry Minnix is President and CEO of the American Association of Homes and Services for the Aging (AAHSA), a position he has held since 2001. For more than 35 years, Minnix has been a passionate advocate for leadership and innovation in not-for-profit aging services. He entered the field as an administrative intern at Wesley Woods Center of Emory University, where he went on to serve as CEO. He also served as an AAHSA board member prior to joining the association as its CEO. Minnix has translated his passion into practice as AAHSA's CEO. During his tenure, he established the Center for Aging Services Technologies (CAST), developed programs to address important issues like workforce retention and regulatory reform, and is currently advocating for long-term care financing reform. Minnix is a frequent speaker on long-term care, quality, ethics, and public policy. He chairs the board of Generations United. Minnix was named to NonProfit Times' 2008 and 2009 "Power and Influence Top 50" lists. Minnix received his undergraduate and doctorate degrees from Emory University and is an ordained elder in the United Methodist Church. Areas of expertise: Continuing Care Retirement Communities, Culture Change in Aging Services and Trends in Senior Living

### **Patricia Neuman**

Patricia Neuman is a vice president of the Henry J. Kaiser Family Foundation and is Director of the Foundation's Medicare Policy Project. Dr. Neuman is widely regarded as an expert on Medicare policy issues. She has published numerous articles on topics related to health coverage and financing for the Medicare population, and has been invited several times to present expert testimony before Congressional committees. Before joining the Foundation in 1995, Dr. Neuman served for six years on the professional staff of the Ways and Means Subcommittee on Health in the U.S. House of Representatives, and for three years on the staff of the U.S. Senate Special Committee on Aging working on health and long-term care issues. Dr. Neuman received a Doctorate of Science degree in health policy and management and a Masters of Science degree in health finance and management from the Johns Hopkins School of Public Health in Baltimore, Maryland. She received her Bachelor's degree from Wesleyan University in Middletown, Connecticut.

### **Michael J. Perry**

Michael Perry has been a partner at Lake Research Partners since 1997. Mike and his team conduct research for non-profits, foundations, universities, issue advocacy organizations, and government agencies on a variety of public policy issues including poverty, education, obesity and hunger issues, reproductive health, HIV/AIDS, children's issues, global development assistance, substance use, and more. Mike specializes in health care research, particularly issues relating to the uninsured, public health programs (Medicaid, Medicare), quality improvement, health care reform, and overall public policy as it relates to health care. Many of Mike's studies have received national attention. For example, Mike conducted research with New Yorkers who lost health coverage after 9/11 to find out about their access to health care. He also went to New Orleans soon after Hurricane Katrina to interview low-income and medically needy survivors to learn about their health care challenges and highlight their medical needs. More recently, Mike has been conducting studies about the effects of the economic recession on people's health care coverage, and his work was featured on PBS' NewsHour (2/11/09). Prior to joining LRP, Mike was a Senior Consultant at Mathew Greenwald & Associates, a market research firm based on Washington, DC. He has a B.A. in English from Mt. St. Mary's University and an M.A. in international relations from the University of Southern California. Mike serves on the advisory board of the Spanish Catholic Health Center in Washington, DC, which offers free and low-cost health care to Washington's immigrant community.

**Cheryl Phillips, M.D.**

Cheryl Phillips, M.D. is the Chief Medical Officer of On Lok Lifeways, the parent to the PACE (Program of All-inclusive Care for the Elderly) model that serves nursing home eligible seniors in the greater San Francisco area. Prior to this role she served as the Medical Director of Chronic Care and Disease Management for Sutter Health, and was the Chief Medical Officer for Sutter Select, Sutter Health's self-funded insurance plan. From 2001-2005 she was the medical director of Sutter Medical Group, a 200+ multispecialty medical group. She has served on multiple national boards and advisory groups for chronic care including the CMS Technical Expert Panel on Quality Indicators in Long Term Care, the Ambulatory Assessing Care of Vulnerable Elders (ACOVE) and continues to serve on the NCQA Geriatric Measurement Advisory Panel. She has twice provided testimony to the U.S. Senate Special Committee on Aging, as well as testified to the House Appropriations Committee. In 1999-2000 she was president of the American Medical Directors Association, the organization for physicians in long term care. In 2009-2010 she was elected president of American Geriatrics Society, the nation's largest organization of health care professionals serving older Americans. Currently she is the chair of the Board of Directors for AGS. In 2010 she was appointed to several stakeholder and technical work groups for the Department of Health Care Services that were convened to address specific issues related to seniors and dually-eligible persons covered under California's 1115 Waiver renewal. She completed her family practice residency and geriatric fellowship at the University of California, Davis, where she held a faculty appointment as Clinical Professor in the Department of Family Practice until 2008, when she joined the On Lok senior management team.

**Diane Rowland**

Diane Rowland is the Executive Vice President of the Henry J. Kaiser Family Foundation and the Executive Director of the Kaiser Commission on Medicaid and the Uninsured. She is also an adjunct Professor in the Department of Health Policy and Management at the Bloomberg School of Public Health of the Johns Hopkins University. In December 2009, Dr. Rowland was appointed the Chair of the Medicaid and CHIP Payment and Access Commission (MACPAC), established to advise Congress on issues affecting the Medicaid and CHIP programs. She has directed the Kaiser Commission since 1991 and overseen the Foundation's health policy work since 1993. She is a noted authority on health policy, Medicare and Medicaid, and health care for low-income and disadvantaged populations and frequently testifies as an expert witness before Congress on health policy issues. A nationally recognized expert with a distinguished career in public policy and research, focusing on health insurance coverage, access to care, and health care financing for low-income, elderly, and disabled populations, Dr. Rowland has published widely on these subjects. Dr. Rowland is a member of the Institute of Medicine, a founding member of the National Academy for Social Insurance, Past President and Fellow of the Association for Health Services Research (now AcademyHealth), and a member of the Board of Grantmakers in Health. She holds a Bachelor's degree from Wellesley College, a Masters in Public Administration from the University of California at Los Angeles and a Doctor of Science in health policy and management from the Johns Hopkins University.