

# Forum on CDC's New HIV Testing Recommendations

Tuesday, October 3, 2006 Noon to 2:00 p.m. E.T. Barbara Jordan Conference Center Kaiser Family Foundation Building 1330 G Street, NW, Washington, D.C.

## **Panelist Bios**

#### Bernard M. Branson, M.D.

Associate director for Laboratory Diagnostics Divisions of HIV/AIDS Prevention, National Center for HIV, STD and TB Prevention, Centers for Disease Control and Prevention

Bernard Branson is currently Associate Director for Laboratory Diagnostics in the Division of HIV/AIDS Prevention at the CDC, where he also conducts research into HIV prevention strategies. Dr. Branson has been the chief architect for CDC's activities surrounding new technologies for HIV testing, including rapid HIV tests and tests for HIV incidence. Most recently, Dr. Branson coordinated development of CDC's Revised Recommendations for HIV Testing of Adults, Adolescents, and Pregnant Women in Health Care Settings. Dr. Branson has conducted numerous domestic and international studies on the performance of HIV rapid tests, and he oversees the development of new recommendations for the use and confirmation of rapid HIV tests. Dr. Dr. Branson has published numerous research papers and review articles on HIV diagnostics, HIV prevention, and cost-effectiveness.

Before coming to CDC in 1990, Dr. Branson was in private practice in Baltimore, Maryland, with extensive experience caring for both adults and children with HIV infection. In 1983, Dr. Branson founded the AIDS community based organization HERO, the Health Education Resource Organization, and initiated the State AIDS Hotline for Maryland and Maryland's program for anonymous HIV counseling and testing.

# David Holtgrave, Ph.D.

# Founding Chair and Professor in the Department of Health, Behavior & Society, Johns Hopkins Bloomberg School of Public Health

At Hopkins, he has joint appointments in the Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health, and in the Department of Medicine, Johns Hopkins School of Medicine. He has also just been jointly appointed in the Johns Hopkins School of Nursing. He has worked almost exclusively in the field of HIV prevention since 1991. From 1991 until 1995, he worked at CDC in HIV prevention; from 1995 until 1997 he was an Associate Professor and Associate Center Director at the Center for AIDS Intervention Research at the Medical College of Wisconsin (an NIMH P30). He was also the Director of the Cost-effectiveness Studies Core at that Center and gained extensive experience in providing cost-effectiveness consultation to a variety of behavioral and biomedical scientists as well as community partners. In 1997 he returned to CDC to direct the Division of HIV/AIDS Prevention — Intervention Research and Support; there he managed a budget of over \$475 million and lead a staff of over 262 full-time equivalent positions. There he was responsible for funding HIV prevention efforts in the US, including those delivered in state and local health departments and community-based organizations.

From 2001 to 2005 he was employed full-time at Emory University, Rollins School of Public Health. There he was Professor and Vice-Chair of Behavioral Science and Health Education, and of Health Policy and Management. He was also heavily involved in the Emory CFAR, serving as the Director of its Behavioral & Social Sciences Core from 2001-2005. In 2005, he became the Founding Chair and Professor in the Department of Health, Behavior & Society, Johns Hopkins Bloomberg School of Public Health. Dr. Holtgrave's research has focused on the efficacy and cost analysis of a variety of HIV prevention interventions, and the relation of the findings of these studies to HIV prevention policy making. He has worked on HIV prevention community planning since 1993, and has served as a member of the Wisconsin HIV Prevention Community Planning group. He has recently been asked to serve on the Baltimore City AIDS Commission. Dr. Holtgrave has authored or co-authored over 150 professional publications, and has edited the Handbook of Economic Evaluation for HIV Prevention Programs

(Plenum, 1998). He serves on the editorial board of Journal of Acquired Immune Deficiency Syndromes, and is an Associate Editor of both AIDS & Behavior and AIDS Education and Prevention. In 2005 was awarded "Professor of the Year" honors by the Student Government Association in the Rollins School of Public Health, Emory University. He was elected to membership in Delta Omega (the national public health honor society) in 2006.

#### Jennifer Kates, M.A., M.P.A.

# Vice President and Director, HIV Policy, Kaiser Family Foundation

Jennifer Kates is a Vice President and the Director of HIV Policy at the Kaiser Family Foundation, a non-profit, private operating foundation. Ms. Kates oversees all of the Foundation's HIV/AIDS policy efforts, directing and conducting policy research and analysis focused on both the global HIV/AIDS epidemic and the epidemic within the United States. These include analyses and studies of: key epidemic trends; access to care, treatment, and prevention, particularly for those who are most vulnerable; major care, treatment, prevention, and research programs; insurance coverage and financing; and public opinion about HIV/AIDS.

Ms. Kates is involved in several international efforts designed to track global and domestic resource flows to fight the epidemic and is a recognized expert in this field. She also works closely with the Foundation's health journalism training programs and entertainment media partnerships on HIV/AIDS in the U.S. and internationally, with companies such as Viacom, BET, and MTV, providing data and expertise on content and program development. In addition, Ms. Kates works on the Foundation's broader global health projects, and was instrumental in designing and overseeing the development of <a href="https://www.globalhealthfacts.org">www.globalhealthfacts.org</a>, which provides the latest country-level data on HIV/AIDS, tuberculosis, malaria and other key health and socio-economic indicators. She regularly provides HIV/AIDS information to numerous external stakeholders including the news media, policymakers, and community members.

Prior to joining the Foundation in 1998, Ms. Kates was a Senior Associate with The Lewin Group, a health care consulting firm, where she focused on HIV/AIDS policy, strategic planning/health systems analysis, and health care for vulnerable populations. Her clients included the U.S. Department of Health and Human Services, the New York State AIDS Institute, the Texas Department of Health, the New York City Department of Public Health, the Whitman Walker Clinic, and the Robert Wood Johnson Foundation. Before that, Ms. Kates was the Director of the Office of Lesbian, Gay, and Bisexual Concerns at Princeton University. She was also the Coordinator of Princeton University's Alcohol and Other Drugs Peer Education Program.

Ms. Kates is currently pursuing her Doctorate in Public Policy from the George Washington University School of Public Policy and Public Administration. She holds a Bachelors Degree in Political Science and Women's Studies from Dartmouth College, a Masters Degree in Political Science from the University of Massachusetts, and a Masters Degree in Public Affairs, with a concentration in Demography, from Princeton University's Woodrow Wilson School of Public and International Affairs. Ms. Kates has been working on HIV/AIDS issues for more than 15 years.

#### **Marsha Martin**

### Senior Deputy Director, Department of Health, HIV/AIDS Administration

Marsha Martin, DSW, Senior Deputy Director, Department of Health, HIV/AIDS Administration, is the former Executive Director of AIDS Action, a Washington, D.C.-based advocacy group that promotes national policy to strengthen HIV/AIDS prevention, care, treatment, and social services.

From 1997 to 2001, Martin was the special assistant on HIV/AIDS policy to Secretary Donna Shalala at the U.S. Department of Health and Human Services (HHS). At HHS, Dr. Martin developed and implemented the Leadership Dialogue on HIV/AIDS, created and co-chaired the Secretary's Working Group for Women and HIV/AIDS, and served as a liaison to the Department's broad constituencies.

Before joining HHS, Martin was the coordinator for homeless veterans' initiatives at the U.S. Department of Veterans Affairs, as well as the executive director of the Federal Interagency Council on the Homeless at the U.S. Department of Housing and Urban Development.

She previously served as director of the Mayor's Office on Homelessness & SRO Housing in New York City, under Mayor David Dinkins. Martin also served as an Associate Professor at the Hunter College School of Social Work from 1985 to 1995. She has been a consultant to the National Resource Center on Homelessness and Mental Illness, a center established by National Institute for Mental Health.

Martin earned her B.A. in psychology and Masters of Social Work from the University of Iowa in Iowa City, Iowa, and her Doctorate in Social Work from Columbia University in New York, New York. She resides in Ward 6.

#### Frank J. Oldham Jr.

# Executive Director, National Association of People with AIDS

Frank is a seasoned, passionate and talented leader in HIV/AIDS and public health. He currently leads a dynamic movement of people living with HIV/AIDS as the Executive Director of the National Association of People With AIDS (NAPWA-US) Oldham's nearly two decades of HIV/AIDS service and his personal commitment to the fight against HIV/AIDS led to his selection as NAPWA's Executive Director. Oldham is the immediate past Executive Director of Harlem Directors Group where he worked on behalf of a community with the highest AIDS death rate in New York.

Oldham was the Citywide Coordinator for AIDS Policy for Mayor Michael Bloomberg's Administration where he championed the largest Ryan White award in the history of the Ryan White CARE Act for New York. He was also the Executive Director of Horizons Community Services in Chicago and the managing director of the Los Angeles Gay & Lesbian Center. Oldham was the Assistant Commissioner of the Chicago Department of Public Health Division on STD/HIV/AIDS Public Policy and Programs and the Deputy Assistant Commissioner of the Bureau of HIV Program Services for the New York City Department of Health. Frank has demonstrated a commitment to all diverse communities affected by HIV/AIDS through his long standing AIDS history spanning over 20 years. Though a New York native Frank J. Oldham Jr. in the early '90s, he served under then-Mayor Sharon Pratt Kelly as chief of the district's Agency for HIV/AIDS.

Among his numerous achievements not to mention awards; The Faces of AIDS project was launched at the end of 1999 as a means to combat the growing sentiment among the general public that "AIDS is over." The Chicago Department of Public Health's HIV division, under the leadership of Frank Oldham, Jr., saw the value in sharing people's personal stories as an effective means to dispel that myth and increase awareness of the issues surrounding HIV. Through its two books and touring photo exhibit, The Faces of AIDS documents the compelling stories of people who are living and thriving in a new and different era of the AIDS epidemic -- an era that is less about death and more about life. The stories honor people who continue to work, play, love and courageously live their lives in the face of arduous medical regimens, uncertain financial futures, isolation and widespread discrimination.

Oldham Jr. has served and is currently serving on several planning and other policy bodies including HIV Health and Human Planning Council of New York, Cathedral Community Cares of the Cathedral Church New York City Office of AIDS Policy Coordination, New York City Commission on AIDS, AIDS Action Council CAEAR Coalition, NMAC, CDC five year strategic planning committee, LAMBADA Legal Defence Education, Lesbian and Gay Community Services, Aids Action Council Washington, DC.

Frank is formally trained in political science, culture and policy, he attended Adelphi University where he studied political science, New York University where he received a Bachelor of Arts in English, and He also attended Columbia University and State University of New York where he studied film, culture and policy respectively.

#### Bruce Rashbaum, M.D.

# Capital Medical Associates, Washington, D.C.

Dr. Rashbaum is a nationally recognized authority on the care and treatment of persons living with HIV/AIDS, and travels extensively, lecturing on the management and treatment of HIV to both patients and fellow physicians. He is a primary investigator for many clinical trials with major pharmaceutical companies, allowing him to stay on the cutting edge of HIV research and treatment. His success in the style of his health care delivery is evident by the many professional and community service awards he has received.

Dr. Rashbaum has been in private practice in internal medicine since 1987 and today runs a large private practice in the District of Columbia, Capital Medical Associates. In addition to HIV care, Dr. Rashbaum's special interest includes the early detection and treatment of cancers, especially breast, colon and prostate as well as the long term management of chronic diseases like hypertension, diabetes mellitus, thyroid, respiratory, gastrointestinal diseases and rheumatologic disorders. He is a certified member of the American College of Physicians and the American Academy of HIV Medicine, and an Associate Professor of Medicine at the George Washington University School of Medicine.