

**ON THE FRONTLINE OF AN EPIDEMIC:
REPORTING ON HIV/AIDS IN RUSSIA AND UKRAINE
A Training for Journalists**

AGENDA

Day 1

Monday, March 29, 2004

Venue TBD

- 9:00 a.m. – 9:45 a.m. **REGISTRATION AND BREAKFAST**
- 9:45 a.m. – 10:15 a.m. **WELCOME AND OBJECTIVES**
- **Matt James**, *Senior Vice President, Media and Public Education, Kaiser Family Foundation*
 - **John Tedstrom**, *President, Transatlantic Partners Against AIDS*
- 10:15 a.m. – 11:45 a.m. **HIV/AIDS IN RUSSIA AND UKRAINE**
What is the status of the global HIV/AIDS epidemic and how is the epidemic developing in Russia and Ukraine? What are the political, social, and economic implications of the region's HIV epidemic? What impact does HIV have on security and international relations? Why is HIV an important workplace issue for Russian and Ukrainian companies? What measures are being taken by government, business, and civil society to address the crisis?
- Moderator: **Alexander Barannikov**, *Member, TPAAB Board of Directors (t)*
- Demographics of HIV/AIDS in Russia: **Vadim Pokrovsky (t)**
 - National Security Implications of HIV/AIDS: **Andrei Fedorov**, *Political projects director, Council on Foreign and Defense Policy*
 - Economics of HIV/AIDS: **Vladimir Ryzhkov**, *State Duma of the Russian Federation*
 - Demographics of HIV/AIDS in Ukraine: **Andrei Klepikov**, *International HIV/AIDS Alliance, Ukraine (t)*
- 11:45 a.m. – 12:00 p.m. **BREAK**
- 12:00 p.m. – 12:40 p.m. **RESPONDING TO THE EPIDEMIC: OPPORTUNITIES AND CHALLENGES**
What are some of the key challenges in addressing the epidemic in the region? What is the potential role/opportunities for civil society, business, media to actively and constructively engage in addressing the epidemic? What are the challenges they face?
- Stigma and Discrimination: **Igor Pchelin**, *"Steps" Magazine for people living with HIV/AIDS (t)*
 - Treatment: **Viktor Golikov**, *General Director, Bioprocess Group/Pharmapark (t)*
 - HIV/AIDS in the Workplace: TBD
 - HIV/AIDS and the Media: TBD
- 12:45 p.m. – 2:00 p.m. **LUNCH – "Covering HIV/AIDS, Challenges for Journalists"**
Keynote Speaker: **Vladimir Pozner**, (invited)

2:00 p.m. – 3:15 p.m.

REPORTING AIDS: STIGMA, DISCRIMINATION, LANGUAGE

What are the specific challenges that reporters face when covering HIV/AIDS? How can HIV reporting impact stigma and discrimination? How does a reporter deal with sensitive and potential controversial issues related to HIV/AIDS?

Moderator: **Jackie Judd**, Kaiser Family Foundation

- **Phil Hilts**, *The New York Times*
- **Gideon Lichfield**, *The Economist* (t)
- **Ada Gorbacheva**, *Nezavisimaya Gazeta*
- **Natalia Feduschak**, *Kaiser Media Fellow*

3:15 p.m. – 5:00 p.m.

BREAK-OUT GROUPS (BY PRINT/RADIO/TV)

- *Avoiding Mistakes in Reporting on AIDS*
- *How to Make this Relevant for your Editors and Your Audience*
- *How to Interview an Economist, a Doctor, Patient*
- *What to Listen For/Anticipate at the Summit*

Facilitators:

- **Matt James, Penny Duckham, Jackie Judd**, Kaiser Family Foundation
- **Stephen Massey, Alec Khachatryan, Natalya Katsap**, TPAА (?)
- **Gennady Syrkov**, Federation of Independent Radio Broadcasters (?)
- **TBD**, Pozner School of Journalism Faculty (?)
- **Nadezhda Khvorova, Ella Tukharelli**, *Journalists, InterNews* (t)
- **Nikolay Nedzelski**, *InfoPlus* (?)

Day 2:

*Tuesday, March 30, 2004
Office center "Tower-2000"*



**TRANSATLANTIC PARTNERS
AGAINST AIDS**

TRANSATLANTIC BUSINESS AND LABOR SUMMIT ON AIDS

Co-organized by Transatlantic Partners Against AIDS, Russian Union of Industrialists and Entrepreneurs and Ukrainian League of Industrialists and Entrepreneurs

AGENDA

8:30 a.m. – 9:00 a.m.

REGISTRATION

9:00 a.m. – 9:15 a.m.

WELCOME AND SUMMIT OBJECTIVES

9:15 a.m. – 9:30 a.m.

OPENING REMARKS

- 9:30 a.m. – 11:00 a.m. **ECONOMIC CONSEQUENCES OF HIV/AIDS**
- 11:00 a.m. – 11:30 a.m. **BREAK**
- 11:30 a.m. – 12:00 p.m. **OBSERVATIONS FROM THE TRANSATLANTIC EXPERIENCE**
- 12:00 p.m. – 1:00 p.m. **ROLE OF BUSINESS AND LABOR IN ADDRESSING HIV/AIDS**
- 1:00 p.m. – 1:20 p.m. **CONCLUSION AND NEXT STEPS**
- 1:30 p.m. – 2:30 p.m. **PRESS CONFERENCE**

Invited Speakers (listed in alphabetical order):

- **John Beyrle**, Deputy Chief of the U.S. Mission to the Russian Federation
- **Leo Hindery**, Co-Chairman, Transatlantic Partners Against AIDS
- **Galina Karelova**, Deputy Prime Minister of the Russian Federation
- **Anatoliy Kinakh**, President, United League of Industrialists and Entrepreneurs
- **Sergey Mironov**, Chairman, Federation Council of the Russian Federation
- **Vadim Pokrovsky**, Head of the Federal Center for Prevention and Treatment of HIV/AIDS
- **Alexander Shokhin**, Member, Board of Directors, Renaissance Capital
- **Arkady Volsky**, President, Russian Union of Industrialists and Entrepreneurs
- **Richard Wright**, Head of the Delegation of the European Commission to the Russian Federation
- **Mikhail Zadornov**, Deputy, State Duma of the Russian Federation
- **Alexander Zhukov**, First Deputy Chairman of the State Duma of the Russian Federation